

Animation Scoring Rubric

Point Values	4	3	2	1
Project Proposal	-Excellent proposal with clear description of project including the initials of the teacher responsible for your chosen curriculum area	-Complete proposal with clear description of project including the initials of the teacher responsible for your chosen curriculum area	- Incomplete proposal lacking a clear description of project or missing the initials of the teacher responsible for your chosen curriculum area	-No proposal or late proposal
Topic – Curriculum Alignment	-Clear evidence of connection to target curriculum -Frequent and clear references are made to facts, concepts, and ideas from cited resources -Viewers will learn from this project	-Adequate evidence of connection to target curriculum -Viewers are likely to learn from this project	-Some evidence of connection to target curriculum -Viewers may learn from this project	-No evidence of connection to target curriculum -Viewers are not likely to learn from this project
Storyboards	-Complete storyboard depicting scenes and action in a logical and interesting sequence -Project has gone above and beyond -All information is clear, appropriate, and correct -Story has a beginning, middle, and end	-Storyboard contains most scenes and action in a logical sequence -Storyline is evident in much of the product -Information is clear, appropriate, and correct	-An attempt at creating a storyline is evident -Some scenes and some action, the sequence and logic are weak and confusing – audience cannot follow	-Did not utilize the storyboard during the process AND /OR -Incomplete or not submitted
Originality	-The project shows significant evidence of originality and inventiveness -The majority of the content and many of the ideas are fresh and inventive	-The project shows some evidence of originality and inventiveness -While based on an extensive collection of other people's ideas, products, images and inventions, the work extends beyond that collection to offer new insights	-The work is an extensive collection and rehash of other people's ideas, products, images and inventions -There is little evidence of new thought or inventiveness	-The work is a minimal collection or rehash of other people's ideas, products, images and inventions -There is no evidence of new thought

Animation	-Excellent technical animation -All images enhance the content	-Good technical animation -Most images enhance the content	-Little technical animation -Clip Art or original images move around screen with no attempt at articulation -Most images enhance the content	-All images are clip art or recycled from the Internet -No real attempt to learn to animate these images
Design	-Exceptional design with a good selection of fonts and color	-Excellent design with a good selection of fonts and color	-Good design with a good selection of fonts and color and animation	-Poor design with a limited selection of fonts and color
Sound	-Excellent use of sound	-Good use of sound	-Fair use of sound	-Poor or inappropriate use of sound
Text – spelling and grammar	-Project honors all rules of spelling and/ or grammar	-Project adequately honors most rules of spelling and/ or grammar; one or two mistakes	-Project minimally honors rules of spelling and / or grammar; fewer than 3 errors	-Project has multiple (4 or more) errors in spelling and / or grammar
Transitions and special effects	-Transitions and special effects were effective and enhanced the animation	-Transitions and special effects were very effective	-Ineffective transitions	-None used
Effort	-Consistently stayed focused on the task and what needed to be done - Very self-directed	-Focused on the task and what needed to be done most of the time	-Focused on the task and what needed to be done some of the time; needed many reminders to keep on-task	-Rarely stayed focused on the task, and reminders to refocus rarely worked for long