

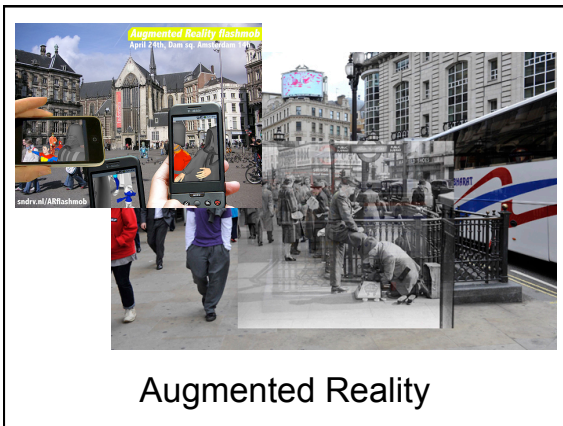
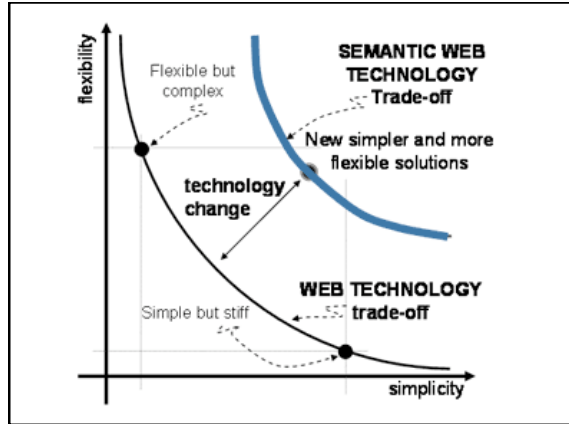
Web 2.0

- Web 1.0 = the read only web
- Web 2.0 = the read / write web
- Web 3.0 = Semantic Web or WebX
- **Extend...**
- <http://www.youtube.com/watch?v=Wlm5txBm1YA&feature=related>

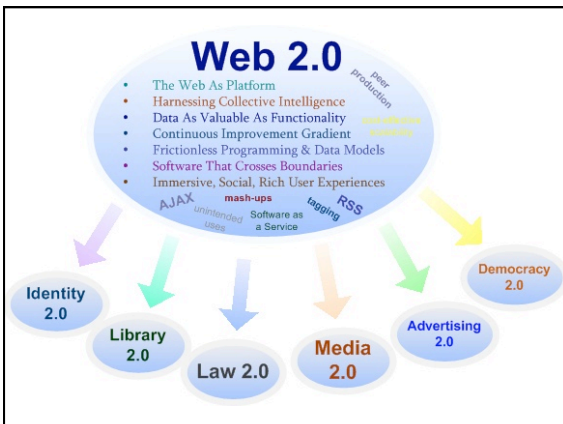
Web 3.0

- **Extend...machines reading machines and bringing it into your life**
 - idea of Web X is that it combines web 2.0 (social web) and web 3.0 (semantic web) to create the semantic social web.
 - It takes these and moves them off the web and into your hand.
- It's the web of data, the geoweb, augmented media, the 3D web, and more. The eXtended web – the web, extended from the internet, into your life.”

SteveWheeler



Augmented Reality



- ### Web 2.0 Tools
- What? So what? Now what?
- Voice over IP
 - Facebook/LinkedIn
 - Twitter
 - Blogs/Wikis
 - RSS/Aggregators
 - Social Bookmarking
 - Multimedia creation and publishing
 - Podcasts/Vodcasts/Screencasts
 - Collaboration Environments
 - Virtual Worlds
 - Augmented Reality

Periodic Table of the Internet

I																	II																	III																	IV																	V																	VI																	VII																	VIII																	IX																	X																	XI																	XII																	XIII																	XIV																	XV																	XVI																	XVII																	XVIII																																																																																																					
Yl																	Go																	Fx																	Li																	Sk																	Ak																	Tt																	Tc																	Gg																	Pa																	Lh																	Eb																	Ms																	Az																	Ut																	Fr																	Md																	Mk																	Jo																	Ya																	Gr																	An																	Bc																
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I Search Engines																	IV Aggregators																	VII Get Stuff																	XIII Blogs																	XVII Videos																	II Internet Tools																	V Webcomics																	VIII Operating Systems																	XIV Social Networking																	XVIII News																	III Site Ranking																	VI Productivity																	IX XII Miscellaneous																	XV-XVI Podcasts																	Wg																																																																																																																																																								

http://www.wellgongry.net/miscellaneous/2007/06/23-periodic-table-of-the-internet.html <http://www.wellgongry.net/miscellaneous/2007/06/23-periodic-table-of-the-internet.html>

Gaby's Top Tools Today

1. Facebook/...
2. Diigo
3. Shelfari
4. Skype/Ellu
5. Google Do
6. Twitter
7. Jing
8. Airset
9. Poll Everywhere / Survey Monkey
10. Doodle
11. Buzzword

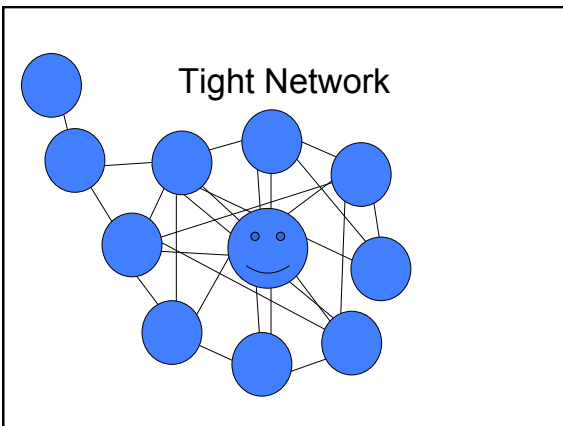
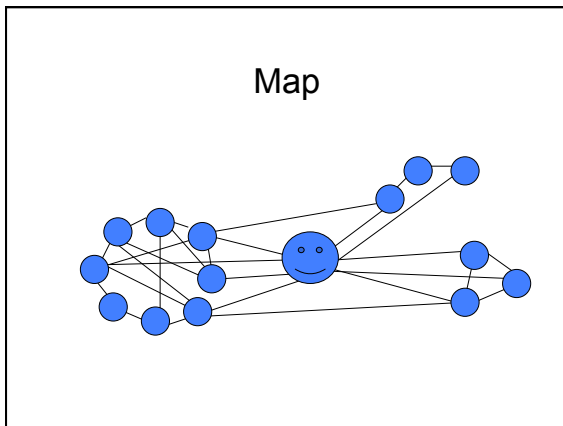


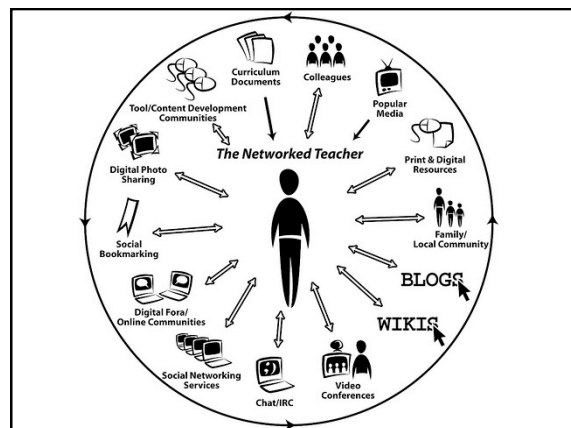
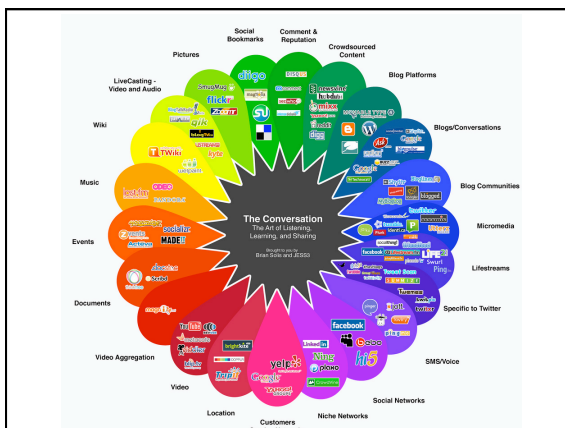
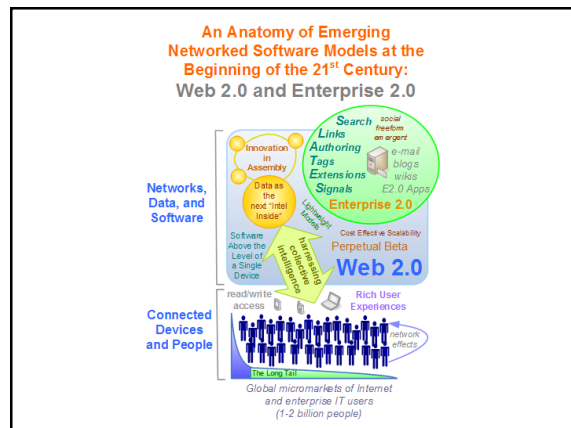
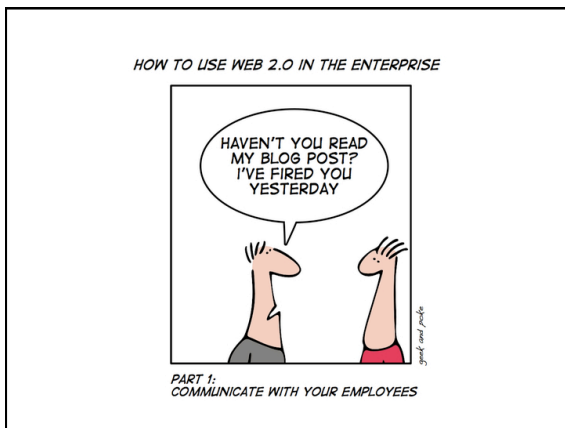
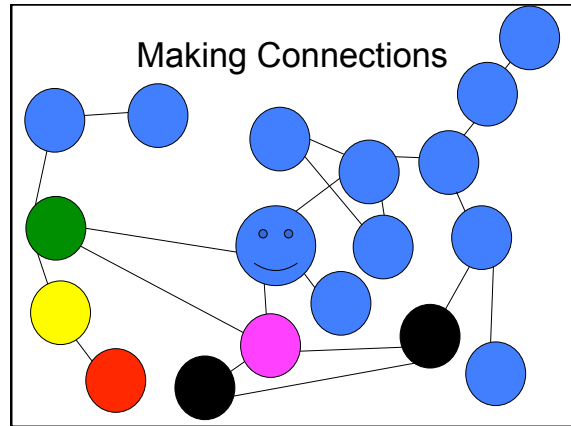
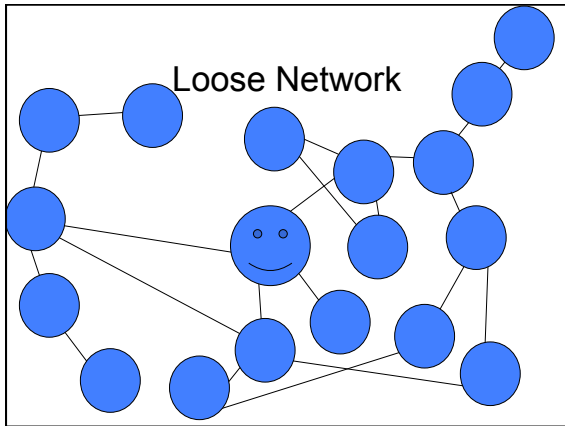
Social Networking

- map of all of the relevant ties between the nodes
- complex sets of relationships between members of social systems - interpersonal to international
- social networks operate on many levels, from families up to the level of nations
- play a critical role in determining the way problems are solved, organizations are run, and the degree to which individuals succeed in achieving their goals.
- non-local communities

Shape of your network

- “shape” of a social network critical
- helps determine a network's usefulness
- closed vs open
- friends vs acquaintances vs never met







No software to install. Use webcams to interview or hold a conference, record the interview, and embed the video right away. Dual frames mean that you can record both people at the same time.



Find tagged photos from Flickr



Tells you where to find the very latest version of a given document.



Upload your video and support notes, images, etc. View on double presentation screens. Publish to any webpage.



Results update live in your web browser or PowerPoint, they answer by text on the web. Results update live in your web browser or powerpoint. Can use in the classroom like 'clickers'.



Instructional website to help teachers and students to use video production in class. Includes scripting, making the video, editing and showtime.

FLIPBOOK!

Make pages and animate using flipbook techniques.

Novlet

A web application designed to support collaborative writing of non-linear stories in any language. With Novlet you will be able to read stories written by other users, create your own ones, and choose the plot you like most from several alternatives.

MySignUp.com

If you have ever been responsible for getting people to sign up for a "timeslot" or a particular "job" or to "bring something" you know how much work that can be. If you are responsible for that now-- MySignUp is for you!

lino it

Beta Online Stickies

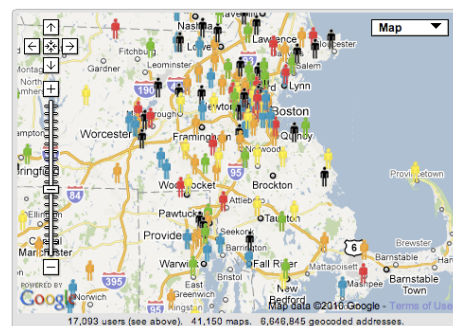
Simple and easy web sticky note. Use lino anytime, anywhere. Post stickies not only from your PC, but also from outside via Email. Paste it, see it, and peel it off anywhere.

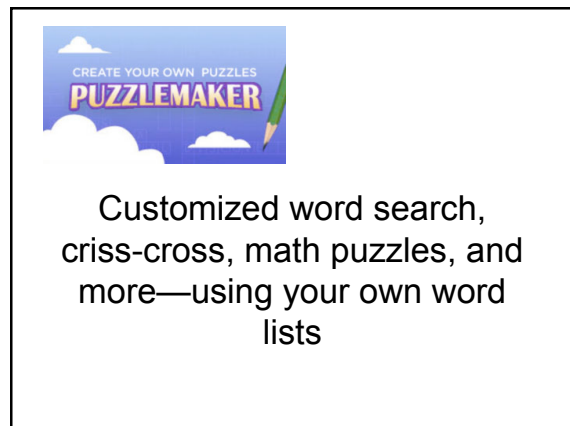
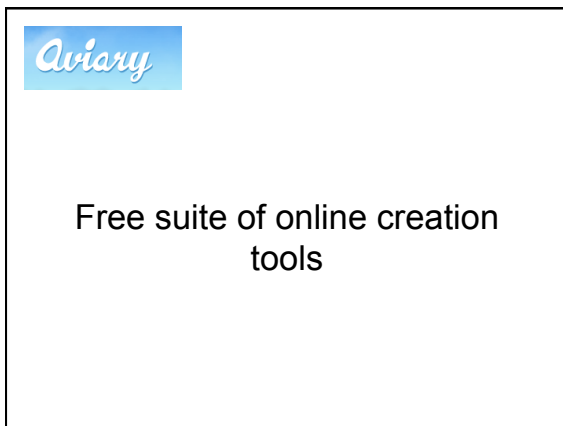
EVERNOTE

Capture information in any environment using whatever device or platform you find most convenient, and makes this information accessible and searchable at any time, from anywhere.

map a list

visualize your lists!







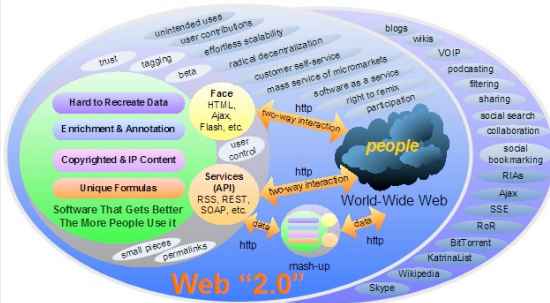
Virtual Language Learning World



Sponsored By Comcast.

The Internet for Kids (browser and filter).

Elements of the Web's Next Generation

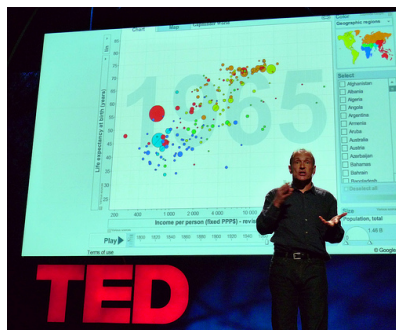


Source: <http://web2.wsj.com>

WEB 2.0 Landscape

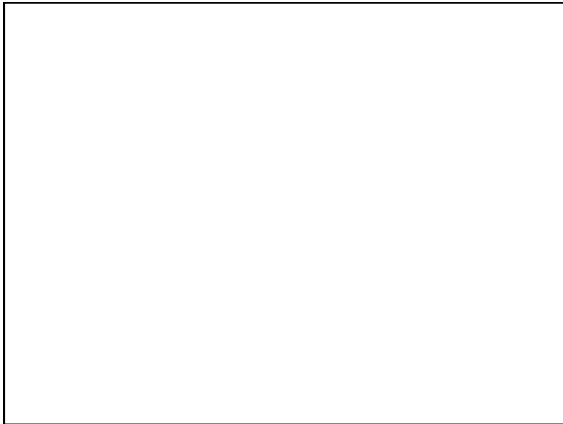


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www.futureexploration.net



Technology, Entertainment, Design






Facebook

is a social networking website on the World Wide Web that boasts over 175 million registered active users worldwide. It is a virtual community.



Facebook
From Wikipedia, the free encyclopedia

Facebook, formerly **Thefacebook**, is a free-access social networking website that is operated and privately owned by Facebook, Inc.^[1] Users can join networks organized by city, workplace, school, and region to connect and interact with other people. People can also add friends and send them messages, and update their personal profiles to notify friends about themselves. The website's name refers to the paper facebooks depicting members of a campus community that some US colleges and proprietary schools give to incoming students, faculty, and staff as a way to get to know other people on campus.

Mark Zuckerberg founded Facebook with fellow computer science major students and his roommates Dustin Moskovitz and Chris Hughes while he was a student at Harvard University.^[2] Website membership was initially limited to Harvard students, but was expanded to other colleges in the Boston area, the Ivy League, and Stanford University, it later expanded further to include any university student, then high school students, and, finally, to anyone aged 13 and over. The website currently has more than 175 million active users worldwide.^[3]

Facebook has met with some controversy over the past few years. It has been blocked intermittently in several countries including Syria^[4] and Iran.^[5] It has also been banned at many places of work to discourage employees from wasting time using the service.^[6] Privacy has also been an issue, and it has been compromised several times. It is also facing several lawsuits from a number of Zuckerberg's former classmates, who claim that Facebook had stolen their source code and other intellectual property.

Contents (help)

- History
- Friends
- Website
 - 1 Features
 - 2 Platform

Facebook, Inc.

facebook

Type Private

Founded Cambridge, Massachusetts (February 4, 2004)^[7]

Headquarters Palo Alto, California
Dustin, Ireland International headquarters for Europe, Africa, Middle East

Key people Mark Zuckerberg, Founder and CEO
Dustin Moskovitz, Co-founder
Sheryl Sandberg, COO
Mark Zuckerberg, VP of Product Management
Chris Hughes, Co-founder

Revenue \$300 million USD (2008) (est.)^[8]

Employees 700 (November 2008)^[9]

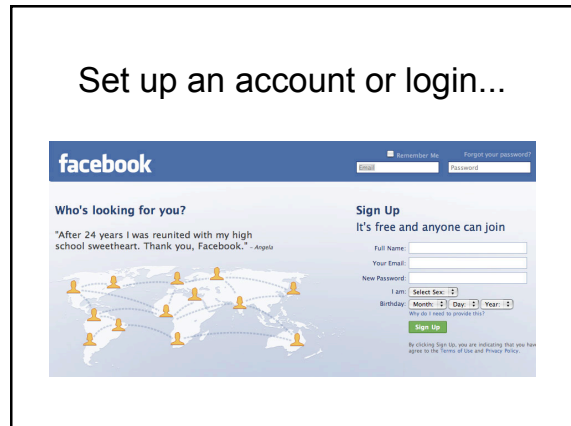
Website facebook.com/f

Type of site Social network service

Advertising General ads, referral marketing

Registration Required

Set up an account or login...



facebook

Remember Me [Forgot your password?](#)

Who's looking for you?
"After 24 years I was reunited with my high school sweetheart. Thank you, Facebook..." - Angie

Sign Up
It's free and anyone can join

Full Name:

Your Email:

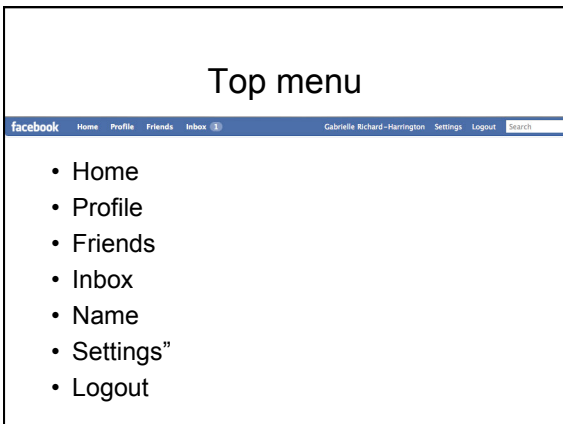
New Password:

I am: Select Sex:

Birthday: Month: Day: Year:


By clicking Sign Up, you are indicating that you have agreed to the Terms of Use and Privacy Policy.

Top menu



- Home
- Profile
- Friends
- Inbox
- Name
- Settings*
- Logout

Home



Welcome, Gabrielle. You have 2 friend requests and 10 other requests.

What's on your mind?

Public Profiles

Photos

Links

Videos

Home

Julie W. Webster

Minna March 2009

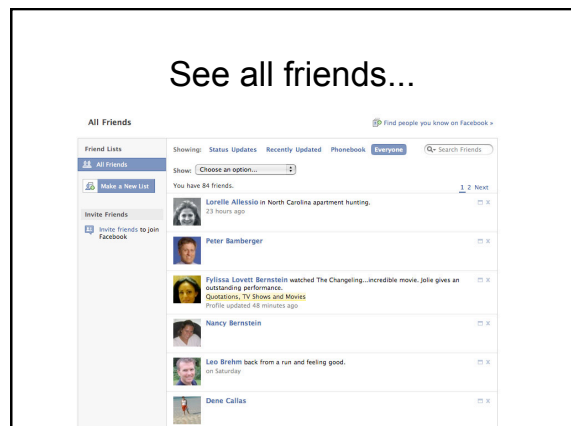
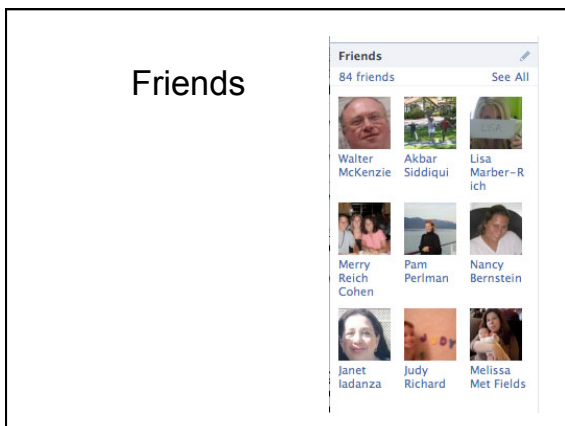
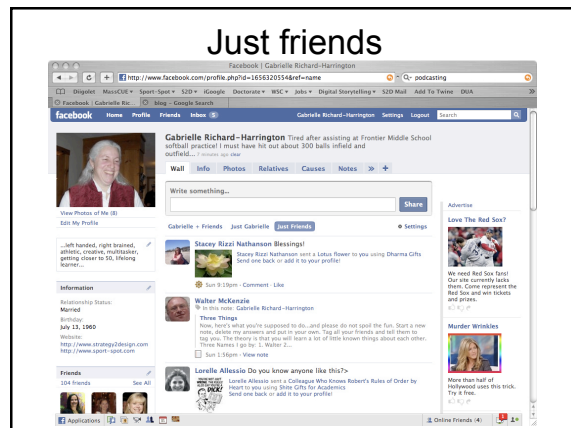
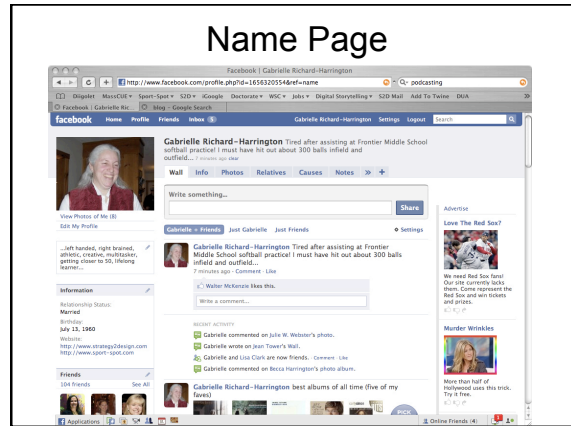
Leslie Lemasson Leslie is going to a meeting about "Kubu" tomorrow. Any librarians out there who use it? What do you like or dislike about it?

jeanette (jeanette) commented: Goodness, tell me what you think. I kind of sort of understand it. It's PMS, but I know it needed another year or two of development.

Write a comment...

Applications

Online Friends (4)



Bottom Menu

- Applications
- Page Monitor
- Photos
- Video
- Groups
- Events
- Notes
- Pop-up Chat
- Online Friends
- Status Updates
- Online Status

See who is online

Facebook | Gabrielle Richard-Harrington

Online Friends (8)

Recently online: Gabrielle Richard-Harrington

Online Friends list:

- Brenda Dufour
- Carl Rosenfeld
- Linda Goyens
- Melissa Harrington
- Benny Rich Cohen

Click on one friend to text chat

- type and hit enter
- see their status in top section
- see when they are typing
- red dot - new post
- green dot - online

Message from Melissa Harrington:

misses you London.

Clear Chat History

on T: Cabrielle

l, will be in

Melissa yeah

LinkedIn

LinkedIn

From Wikipedia, the free encyclopedia

LinkedIn (pronounced IPA: /lɪŋkɪn/) is a business-oriented social networking site founded in December 2002 and launched in May 2003^[1] mainly used for professional networking. As of February 2009, it had more than 35 million registered users,^[2] spanning 170 industries.

Contents [hide]

- 1 Company info
- 2 Features
- 3 Criticism
- 4 Sites with comparable features
- 5 See also
- 6 References
- 7 External links


Company info [edit]

LinkedIn's CEO is founder Reid Hoffman. Hoffman, previously an executive vice president of PayPal, also is Chairman of the Board.

Jeff Weiner is Insatin President. Weiner, previously a Yahoo! Inc. executive oversees day-to-day operations. Daphne Narber is Vice President of Products.^[3] LinkedIn is located in Mountain View, California, and funded by Greylock, Sequoia Capital,^[4] Bessemer Venture Partners, and the European Founders Fund. LinkedIn reached profitability in March 2006.^[5] LinkedIn also has offices in Omaha, Chicago, New York, and London.

On June 17, 2008, Sequoia Capital, Greylock Partners, and other venture capital firms purchased a 5% stake in the company for \$53 million, giving the company a post-money valuation of approximately \$1

Social Bookmarking



WIKIPEDIA
The Free Encyclopedia

Social bookmarking
From Wikipedia, the free encyclopedia

Social bookmarking is a method for [Internet](#) users to store, organize, search, and manage [bookmarks](#) of web pages on the [Internet](#) with the help of [metadata](#), typically in the form of [tags](#) that collectively and/or collaboratively become a [folksonomy](#). Folksonomy is also called [social tagging](#). "The process by which many users add metadata in the form of keywords to shared content."^[1] In a social bookmarking system, users save links to [web pages](#) that they want to remember and/or share. These bookmarks are usually public, and can be saved privately, shared only with specified people or groups, shared only inside certain [networks](#), or another combination of public and private domains. The allowed people can usually view these bookmarks chronologically, by category or tags, or via a search engine.

Most social bookmark services encourage users to organize their bookmarks with informal tags instead of the traditional browser-based system of folders, although some services feature categories/folders or a combination of folders and tags. They also enable viewing bookmarks associated with a chosen tag, and include information about the number of users who have bookmarked them. Some social bookmarking services also draw inferences from the relationship of tags to create clusters of tags or bookmarks.

Many social bookmarking services provide [web feeds](#) for their lists of bookmarks, including lists organized by tags. This allows subscribers to become aware of new bookmarks as they are saved, shared, and tagged by other users.

As these services have matured and grown more popular, they have added extra features such as ratings and comments on bookmarks, the ability to import and export bookmarks from browsers, emailing of bookmarks, web annotation, and groups or other [social network](#) features.^[2]

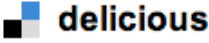

Contents (hide)

- 1 History
- 2 Advantages
- 3 Disadvantages
- 4 See also
- 5 References

What is Social Bookmarking?

It is a method for [Internet](#) users to store, organize, search, and manage [bookmarks](#) of web pages on the [Internet](#) with the help of [metadata](#), typically in the form of [tags](#) that collectively and/or collaboratively become a [folksonomy](#).

Wikipedia





Social Bookmarking


Share, organize, and sort, manage bookmarks on the web...

Tags

- metadata and metatags
- taxonomies vs folksonomies



Set up an account or login...



Create your account Already have an account? [Sign In](#) now!

Choose a Username
6 - 16 characters, must begin with a letter, case-insensitive

First name **Last name**
to be used in the Diigo Community

Email
We'll email you about new friends and alert you according to your setting! preferential in case you forget your password, you can also retrieve it via Email.

Choose a Password **Retype Password**
6 - 32 characters and is case sensitive

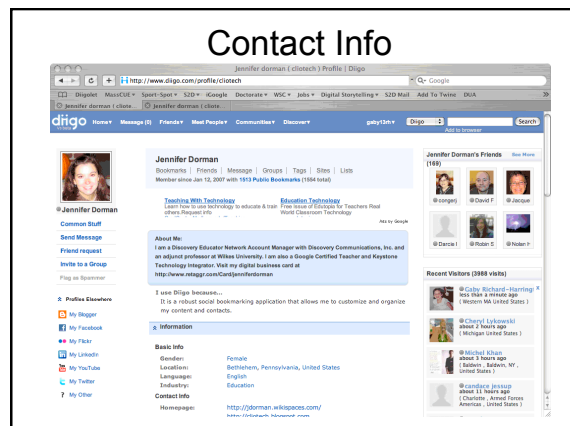
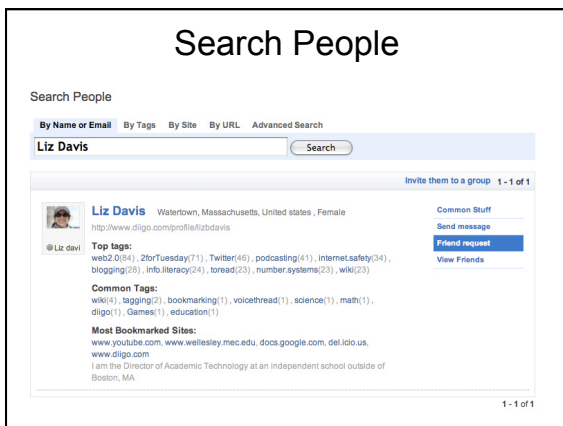
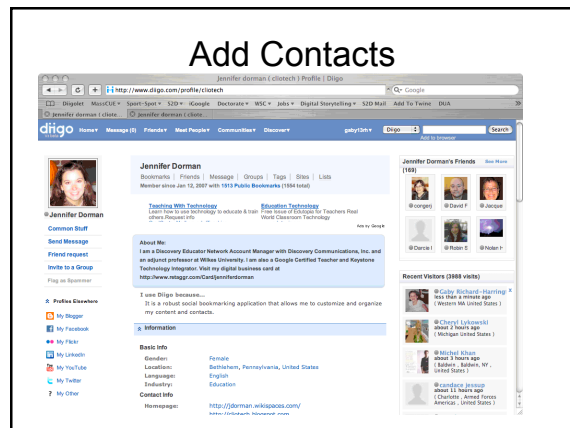
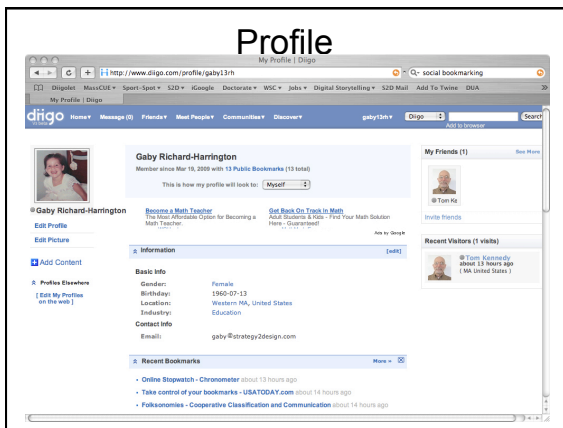
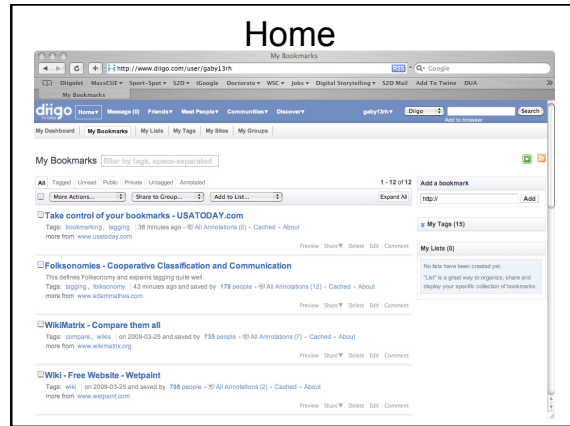
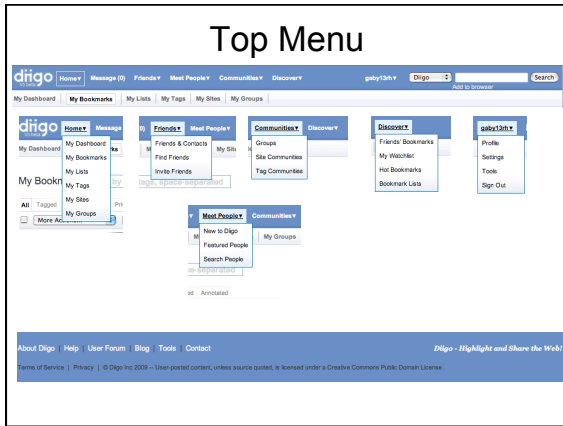
Sign In Diigo

Sign in to Diigo

Attention Furl Users
Please initiate [account transfer](#) before sign in.

User Name or Email Address:

Password:



Accept Invitation

By Name or Email By Tags By Site By URL Advanced Search

Jim Walker Search

Invite them to a group 1 - 2 of 2

Jim Walker Pa, United States, Male
<http://www.digo.com/profile/jimwalker>

Top tags: Web 2.0(30), Social Networking(21), Onology(18), Facebook(12), European Web 2.0(1), Mobile Marketing(1), Marketing Resources List(1), iInvesting(1), Europe(1), e-Learning(3)

Most Bookmarked Sites: www.techonunch.com, www.youtube.com, seekingalpha.com, www.cnn.com, www.nytimes.com

Common Stuff: Common Stuff, Send message, Friend request, View Friends

Jim Walker Belchertown, Massachusetts, United States, Male
<http://www.digo.com/profile/teacherjmw>

Top tags: education(8), edtech(3), open source(7), education reform(4), web2.0(5), blog, networks(4), technology(3), web 2.0(3), ning(3)

Common Tags: education(1), K-12(1)

Most Bookmarked Sites: connect.education.edu, edforum.mit.com, etcsuf.edu, www.youthalter.com, www.openeducation.net

Ed Tech Coordinator and special ed teacher with the Lower Pioneer Valley Ed Collap in W. Springfield, MA

Common Stuff: Common Stuff, Send message, Friend request, View Friends

Blogs and Wikis



Blog
From Wikipedia, the free encyclopedia

This article may need to be updated. Please update this article to reflect recent events or newly available information, and remove this template when finished. Please see the talk page for more information. [view](#) [help](#) [edit](#)

For other uses, see [Blog \(disambiguation\)](#).

"[Blogger](#)" redirects here. For the blog publishing system owned by Google, see [Blogger \(service\)](#).
 Not to be confused with [Internet forum](#) or [message board](#).

A **blog** (a contraction of the term **weblog**) is a type of website, usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse-chronological order. "Blog" can also be used as a verb, meaning to maintain or add content to a blog.

Many blogs provide commentary or news on a particular subject, others function as more personal online diaries. A typical blog combines text, images, and links to other blogs, Web pages, and other media related to its topic. The ability for readers to leave comments in an interactive format is an important part of many blogs. Most blogs are primarily textual, although some focus on art (artlogs), photographs (photoblog), sketches (sketchblog), videos (vlog), music (MP3 blog), audio (podcasting), which are part of a wider network of social media. Micro-blogging is another type of blogging, one which consists of blogs with very short posts. As of December 2007, blog search engine Technorati was tracking more than 112 million blogs.^[1] With the advent of video blogging, the word blog has taken on an even looser meaning—that of any bit of media wherein the subject expresses his opinion or simply talks about something.

Contents [hide]

Topics in Journalism
Professional Issues

24 Worth - One of the Best Conferences I Never got to "Attend"

March 29, 2009

Filed under: [conferences](#), [education](#), [wikis](#)

I finished off last week, and a pretty exhausting string of engagements, with one of the best organized and idea-rich conferences that I have been a part of — better than any I can remember. What's more, it was a local school district conference. I'm seeing more and more of these events, conference-style professional development days that bring the big ideas to the teachers, rather than sending them all to the big state or national events.

WINNER
edublug awards 2008

24 Worth - One of the Best Conferences I Never got to "Attend"

Panorama of the primary site for the opening session

Of course, the **2009 Educational Technology Conference** should be good. It is the eleventh put on by [The School District of Palm Beach County](#). The event was organized by the ed tech staff and it ran smoothly with the help of more than a hundred volunteers. There were nearly 2,500 attendees (large by the standards of just about any state conference) and the keynote was broadcast into overflow venues.

The district's Television station, T.E.N. (The Education Network), had a tent-covered studio set up in the courtyard of the school, where they interviewed presenters and attendees about using technology in their jobs. The interviews were piped into various locations in the school, where attendees were

Control

- Register
- Log in

Links

- About this Blog
- What I've been Reading
- Tao Cloud
- Blogging From My Podcast
- Hitchhike
- School AUP 2.0

Books Written

- Redefining Localness
- z.d. by David Warlick
- COOL
- Linworth
- Amazon
- Other
- Parmer

Classroom Blogging

Tent Studio the night before

24 Worth - One of the Best Conferences I Never got to "Attend"

They worked me hard at this conference, presenting during each of the three concurrent slots. I started with the opening keynote, in front of one of the most responsive audiences I've presented to in a very long time (*Something about Southerners — they know when to laugh at a southern speaker :-)*). That was followed by a session on casual ongoing professional development (PLN) — two hours to administrators and an hour in the afternoon to teachers. I was very happy to do this, but it meant that I missed the more than 100 local teacher and vendor presenters and a lineup of features speakers that would be the envy of almost any state conference. They included [Dr. Mark Benno](#) from Dallas, [Steve Dembo](#) from Chicago, [Karl Fisch](#), who barely got out of Denver before the snow storm, [Kate Kemker](#) from Florida Department of Education, and [Dean Sharski](#) from Saskatchewan.

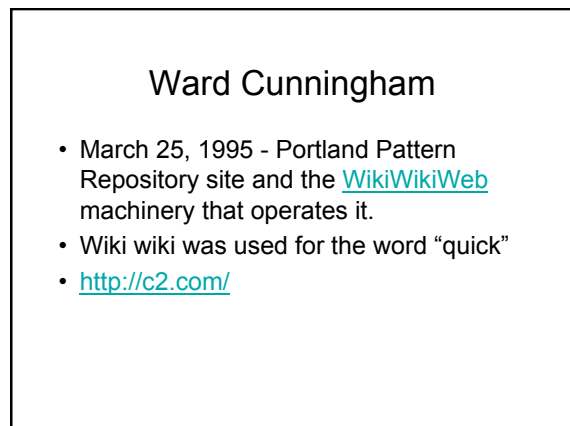
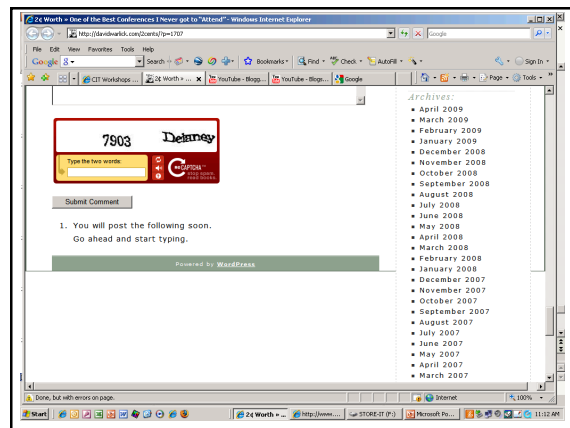
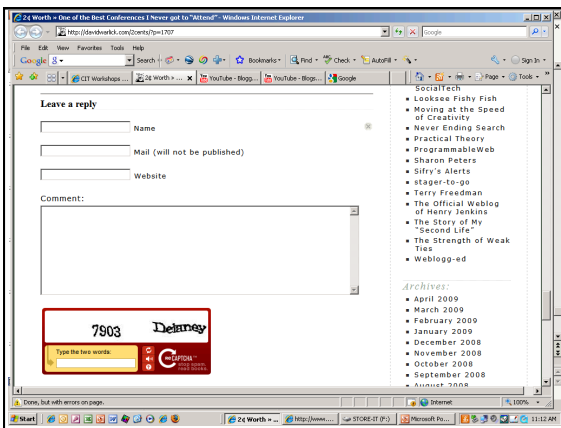
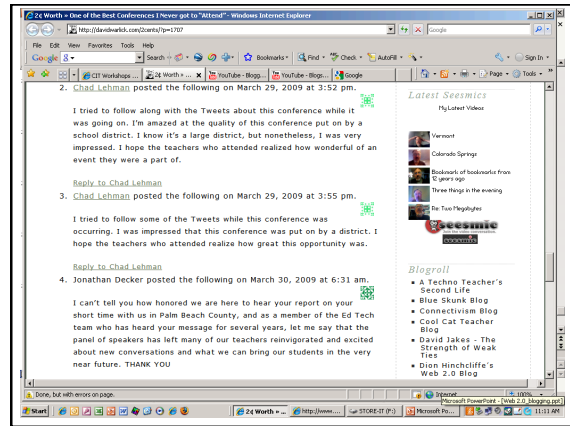
Another interesting feature of the conference was the competition that is held each year with the students, to design the cover art for the conference. The winner, who also designed the conference posters, was recognized at the conference.

I think that it is

Raw Materials for the Mind, by David Warlick (COOL)

Flickr Photos
Photos tagged with "Travel"

Left to right: Steve Dembo, Kate Kemker, David Warlick, Karl Fisch, Mark Benno, & Dean Sharski.



Design Principles

- Open
- Incremental
- Organic
- Mundane
- Universal
- Overt
- Unified
- Precise
- Tolerant
- Observable
- Convergent

What is Wiki?

- *The simplest online database that could possibly work.*
<http://wiki.org/wiki.cgi?WhatIsWiki>
- The first ever wiki site was created for the Portland Pattern Repository in 1995. That site now hosts tens of thousands of pages.

Benefits of Wiki

- work collaboratively in standard browser
- track changes
- history of revisions by contributor

Wikis in the Classroom

- Lesson Summaries
- Collaboration of Notes
- Concept Introduction and Exploratory Projects
- Dissemination of Important Classroom Learning Beyond the Classroom
- Individual Assessment Projects
- Planning

Collaboration

- group projects with clearly assigned roles or parts
- teachers collaborating on curriculum
- study guides
- lab reports

RSS and Aggregators



RSS
From Wikipedia, the free encyclopedia

*For other meanings of RSS, see [RSS \(disambiguation\)](#).
For RSS feeds from Wikipedia, see [Wikipedia:Syndication](#).*

RSS (an abbreviation for **Really Simple Syndication**) is a family of **Web feed** formats used to publish frequently updated works—such as blog entries, news headlines, audio, and video—in a standardized format.^[a] An RSS document (which is called a "feed", "web feed",^[b] or "channel") includes full or summarized text, plus *metadata* such as publishing dates and authorship. Web feeds benefit publishers by letting them syndicate content automatically. They benefit readers who want to subscribe to timely updates from favored websites or to aggregate feeds from many sites into one place. RSS feeds can be read using software called an "RSS reader", "feed reader", or "aggregator", which can be web-based, desktop-based, or mobile-device-based. A standardized XML file format allows the information to be published once and viewed by many different programs. The user subscribes to a feed by entering the feed's URL (often referred to informally as a "URL" (uniform resource locator), although *technically* the two terms are *not exactly synonymous*) into the reader or by clicking an RSS icon in a browser that initiates the subscription process. The RSS reader checks the user's subscribed feeds regularly for new

RSS

The RSS logo

Filename extension .rss, .xml

Internet media type application/rss+xml (Registration: Being Proposed^[c])

Type of format Web syndication

Extended from XML




Web syndication
From Wikipedia, the free encyclopedia
(Redirected from [Web Syndication](#))

Web syndication is a form of *syndication* in which *website* material is made available to multiple other sites. Most commonly, *web syndication* refers to making *web feeds* available from a site in order to provide other people with a summary of the website's recently added content (for example, the latest news or forum posts). The term can also be used to describe other kinds of *licensing* website content so that other websites can use it.

Contents [hide]

- Motivation
- History
- Web syndication as a commercial model
- See also
- References
- External links



Common web feed icon


Aggregator
From Wikipedia, the free encyclopedia

This article does not cite any references or sources.
Please help improve this article by adding citations to reliable sources (ideally, using *inline citations*). Unsourced material may be challenged and removed. (June 2008)

This article is about news aggregation. For websites that compile reviews, see [review aggregator](#).

In general internet terms, a **news aggregation website** is a *website* where headlines are collected, usually manually, by the website owner. Examples of this sort of website are the *Drudge Report* and the *Huffington Post*.^[1] There are also websites like *Google News*, where aggregation is entirely automatic, using algorithms which carry out contextual analysis and group similar stories together.^[2]


In computing, a **feed aggregator**, also known as a **feed reader**, **news reader** or simply **aggregator**, is *client software* or a *Web application* which aggregates syndicated *web content* such as news headlines, blogs, podcasts, and vlogs in a single location for easy viewing.



RSS

What is RSS?

- RSS stands for Really Simple Syndication
- RSS allows you to syndicate your site content
- RSS defines an easy way to share and view headlines and content
- RSS files can be automatically updated
- RSS allows personalized views for different sites
- RSS is written in XML



Feed or RSS

In computing, a **feed aggregator**, also known as a **feed reader**, **news reader** or simply **aggregator**, is client software or a Web application which aggregates syndicated web content such as news headlines, blogs, podcasts, and vlogs in a single location for easy viewing.

What is RSS?

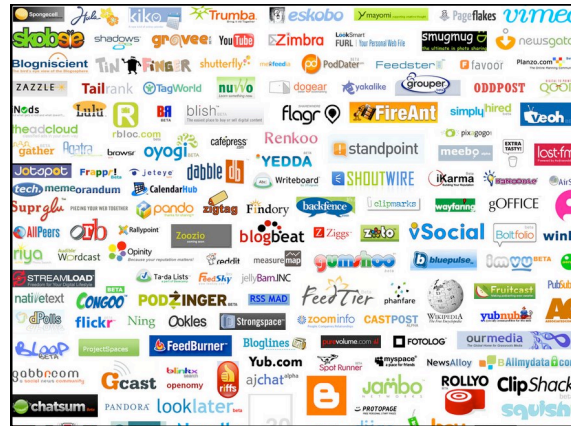
RSS in Plain English
<http://www.youtube.com/watch?v=0klqLsXGsU>


1. Set up a feed reader
2. Subscribe to feeds

http://www.commoncraft.com/rss_plain_english




image courtesy of RSS Advisory Board: <http://www.rssboard.org>





Thanks for filling out the evaluation!

Links to the resources and presentation:
www.strategy2design.com/m_workshops_index.html